

Centre for Fashion Enterprise Announces Mediterranean Young Talents (YOTA) Programme Designers

In May 2015, the Centre for Fashion Enterprise (CFE), London's pioneering fashion business incubator launched YOTA, a new programme offering designers from eligible Mediterranean countries the opportunity to take part in a residency at CFE.

Following an overwhelming amount of interest, the first two designers have been selected and will begin their residencies in November 2015.

The first two selected designers are Muslin Brothers from Israel (www.muslinbrothers.com) and Bashaques from Turkey (www.bashaques.com).

In total, CFE will invite four young designers from across the Mediterranean to spend up to six months in residence at CFE in London. The YOTA programme will provide an opportunity for designers who have been in business for a minimum of two years to receive crucial support from the CFE and extend networks with key contacts in the United Kingdom to benefit their business in their home country.

The programme will include the following;

- Studio space at CFE incubator - based in East London, a thriving area for design talent
- Business support delivered through workshops and one to one meetings with fashion business experts
- Promotion of their participation in the programme through CFE and YOTA partner channels
- Accommodation in residential premises in London (near to CFE)
- Return flights to London from home country
- Support with material costs
- Travel costs in London provided for

Wendy Malem, Director of Centre for Fashion Enterprise comments, 'Fashion has no borders. We believe that fashion is influenced by diversity, culture and society which drives our insatiable appetite for new ideas. For this reason we have invited some "new voices" to London, talented designers from mid-Mediterranean countries who will take up a six month residency at the Centre for Fashion Enterprise and join the creative fashion designer community here. This is an exciting initiative which we are proud to be part of.'

CFE are now launching the call for applications for the second residencies which will take place from beginning April to end September 2016.

The YOTA programme is funded by the European Commission's Competitiveness of Enterprises and Small-Medium Enterprises (COSME).

The Centre for Fashion Enterprise, now in its 12th year, continues to support leading emerging talent with an alumni including the likes of Erdem, Thomas Tait, Marques Almeida, Mary Katrantzou and Peter Pilotto.

Notes to Editors

The Centre for Fashion Enterprise (CFE) is London's pioneering business incubator that supports and nurtures emerging fashion design talent. The CFE boasts a past and present roster of international designers including Erdem, Peter Pilotto, Mary Katrantzou, Thomas Tait, Marques Almeida, Craig Green and Emma Shipley.

www.fashion-enterprise.com

London College of Fashion (LCF) has an unrivalled commitment to fashion and enterprise and has supported Centre for Fashion Enterprise (CFE) since its conception in 2003. LCF provides designer studios and office space to the CFE at its Mare street campus in Hackney, offering consistency and infrastructure to the designers and the CFE team. The CFE FrontRow Fash-Tech Programme is funded by Higher Education Fund and supported by the University of the Arts, London.

www.fashion.arts.ac.uk

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